FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
obligations may continue. See Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APP	ROVAL							
OMB Number:	3235-0287							
Estimated average burden								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>STIEFLER JEFFREY E</u>						2. Issuer Name and Ticker or Trading Symbol Vantiv, Inc. [VNTV]										tionship of Reporting all applicable) Director Officer (give title below)		g Person(s) to Issuer 10% Owner		wner
(Last) (First) (Middle) C/O VANTIV, INC. 8500 GOVERNOR'S HILL DRIVE					3. Date of Earliest Transaction (Month/Day/Year) 02/26/2016													Other (speci below)		
(Street) CINCINNATI OH 45249-1384				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										ridual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(51		Zip) e I - Nor	n-Deriv	ative	Se	curitie	s Ac	auired.	Dis	posed o	f. or	r Ben	efici	ially	Owne	ed			
1. Title of Security (Instr. 3) 2. Trans Date				2. Transa	action	r) i	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transa Code (3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,			r	5. Amo Securi Benefi Owned	5. Amount of Securities Beneficially Owned Following		ership Direct Idirect :. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount		(A) or (D)	Pric	e	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Class A Common Stock 02.				02/26	/2016				S ⁽¹⁾		2,271		D	\$52	2.75	6,825		I		By Stiefler Trust UTD 5/31/07
		Та									sed of, onvertib					vned				
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any				4. Transaction Code (Instr. 8)		n of		6. Date E Expiratio (Month/D	n Dat	•	7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)		str. 3	Deri Secu	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owr Forr Dire or Ir (I) (I	nership n: ct (D) ndirect nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nur of	ount nber ıres						

Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Stiefler Trust UTD 5/31/07 on March 2, 2015.

Remarks:

/s/ Bryan A. Jacobs, attorneyin-fact for Jeffrey E. Stiefler

02/29/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.