FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

						. ,				' '									
1. Name and Address of Reporting Person * Greene Nelson F					2. Issuer Name and Ticker or Trading Symbol Vantiv, Inc. [VNTV]									Check a	ll app	olicable) ctor	10%	Owner	
(First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 12/13/2012										below)		belov	1)	
8500 GOVERNOR'S HILL DRIVE (Street)					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
			84											Form filed by More than One Reporting Person					
	Tab	le I - No	n-Deriv	ative	Se	curitie	s Ac	quired,	Dis	posed o	f, or	Ben	eficia	ally O	wne	ed			
D			2. Transaction Date (Month/Day/Year)		r) E	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		Disposed Of (D) (Instr. 3,				s, 4 and Sec Bei Ow		ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	A) 1)	A) or D)	Price	1	Transaction(s) (Instr. 3 and 4)			(111501.4)	
Class A Common Stock			12/13	12/13/2012				S ⁽¹⁾		100		D	\$21	.88	49,876		I	By the Greene Family Dynasty Trust	
Class A Common Stock															189,920		D		
	Т													y Ow	ned				
ecurity or Exercise (Month/Day/Year) if any		Date,	Transa Code (I		of Deriv Secu Acqu (A) o Dispo of (D (Insti	rative rities ired r osed)	Expiratio	on Date	е	Amou		ount	Deriva Securi	rivative curity	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Nelson (FONTIV, INC.) VERNOR NATI O (SECURITY (Institute of Common State of Conversion or Exercise Price of Derivative	(First) NTIV, INC. VERNOR'S HILL DRIVE NATI OH (State) Tab Common Stock Common Stock 2. Conversion or Exercise Price of Derivative (Month/Day/Year)	Nelson F (First) (Middle) NTIV, INC. VERNOR'S HILL DRIVE NATI OH 45249-13 (State) (Zip) Table I - Note of the content of t	Nelson F (First) (Middle) NTIV, INC. VERNOR'S HILL DRIVE NATI OH 45249-1384 (State) (Zip) Table I - Non-Deriv Security (Instr. 3) 2. Transal Date (Month/L) Common Stock Table II - Derivat (e.g., pt. 2) Conversion or Exercise Price of Perivative Price of Derivative (Month/Day/Year)	Nelson F (First) (Middle) NTIV, INC. VERNOR'S HILL DRIVE Table I - Non-Derivative Security (Instr. 3) Common Stock Table II - Derivative Security (Month/Day/Year) Conversion or Exercise Price of Derivative (Month/Day/Year) 2. Table II - Derivative Security (Month/Day/Year) A. Deemed Execution Date, (Month/Day/Year) (Month/Day/Year) [A. Deemed Execution Date, (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)	Nelson F (First) (Middle) 3. Date of 12/13/2 VERNOR'S HILL DRIVE A. If Ame NATI OH 45249-1384 (State) (Zip) Table I - Non-Derivative Security (Instr. 3) 2. Transaction Date (Month/Day/Year) Common Stock Table II - Derivative Security (e.g., puts, calls of Exercise Price of Derivative Price of Der	Nelson F (First) (Middle) Vantiv, Inc. Vernor's Hill Drive Table I - Non-Derivative Securities (Month/Day/Year) Security (Instr. 3) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) 2. Transaction Date (e.g., puts, calls, warr (Month/Day/Year) 2. Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) A. Deemed Execution Date (Month/Day/Year) A. Deemed Execution Date, if any (Month/Day/Year) B. Non-Derivative Securities Common Stock Table II - Derivative Securities A. Transaction Code (Instr. 8) B. Non-Derivative Securities Common Stock Table II - Derivative Securities A. Transaction Code (Instr. 8) B. Non-Derivative Securities Common Stock Table II - Derivative Securities A. Transaction Code (Instr. 8) B. Non-Derivative Securities Common Stock Table II - Derivative Securities A. Transaction Code (Instr. 8) B. Non-Derivative Securities Common Stock	Nelson F (First) (Middle) Vantiv, Inc. [VN] 3. Date of Earliest Trans 12/13/2012 4. If Amendment, Date of Earliest Trans 12/13/2012 Table I - Non-Derivative Securities According (Month/Day/Year) Table II - Non-Derivative Securities According (Month/Day/Year) Security (Instr. 3) Table II - Derivative Securities Acquestion Date, if any (Month/Day/Year) Common Stock Table II - Derivative Securities Acquestion Date, if any (Month/Day/Year) Security (Instr. 3) A Deemed Execution Date, if any (Month/Day/Year) Table II - Derivative Securities Acquestion Date, if any (Month/Day/Year) Securities Acquestion Date, if any (Month/Day/Year)	Vantiy, Inc. [VNTV]	Nelson F Vantiv, Inc. VNTV	Vantiv, Inc. VNTV	Vantiv, Inc. Vant	Vantiv, Inc. [VNTV] VNTV VNTV, Inc. VERNOR'S HILL DRIVE	Vantiv, Inc. Vant	Vantiv, Inc. Vant	Nelson F Vantiv, Inc. VNTV Check all applies Officion Check all applies Check all applies Officion Check all applies C	Nelson F Vantiv, Inc. VNTV	Nelson N	

Explanation of Responses:

1. The sale reported in the Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the Greene Family Dynasty Trust on September 7, 2012.

/s/ Luke Frutkin, attorney-infact for Nelson F. Greene

12/17/2012

** Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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