

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>Drucker Charles</u>  (Last) (First) (Middle) <u>C/O VANTIV, INC.</u> <u>8500 GOVERNOR'S HILL DRIVE</u>  (Street) <u>CINCINNATI OH 45249-1384</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Vantiv, Inc. [ VNTV ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  <input checked="" type="checkbox"/> Director 10% Owner  <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <p style="text-align: right;"><b>CEO and President</b></p>
	3. Date of Earliest Transaction (Month/Day/Year) <u>03/21/2012</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/21/2012		A <sup>(1)</sup>		1,363.63	A	\$0 <sup>(1)</sup>	1,363.63	I	See Footnote 2 <sup>(2)</sup>
Common Stock	03/21/2012		D <sup>(1)</sup>		1,363.63	D	\$0 <sup>(1)</sup>	0	I	See Footnote 2 <sup>(2)</sup>
Class A Common Stock	03/21/2012		A <sup>(1)</sup>		239,672	A	\$0 <sup>(1)</sup>	239,672	I	See Footnote 2 <sup>(2)</sup>
Class A Common Stock	03/21/2012		A		2,112,484	A	\$0	2,112,484	D	
Class A Common Stock	03/21/2012		F		197,952	D	\$17	1,914,532	D	
Class A Common Stock	03/22/2012		P		100	A	\$19	1,914,632	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

**Explanation of Responses:**

1. Pursuant to reorganization transactions prior to the initial public offering of the Issuer, the reporting person received a proportionate share of Common Stock in the Issuer for its Class A Units and Class B Units in Vantiv Holding, LLC. The Issuer then reclassified its Common Stock into a new Class A Common Stock and issued 175.76049 shares of Class A Common Stock for each share of Common Stock held by the reporting person.

2. By JPDN Enterprises, LLC

Luke Frutkin, attorney-in-fact 03/23/2012  
for Charles Drucker

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.