FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* <u>Weingart William J</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol Vantiv, Inc. [VNTV] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify | | | | |
|---|---|--|---|---------|--|--|--|------|--|--------------------|---|--|---|---|---|---|--|
| (Last) (First) (Middle) C/O VANTIV, INC. 8500 GOVERNOR'S HILL DRIVE | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/18/2014 | | | | | | | | X Officer (give title Officer (specify below) President, E-Commerce | | | | |
| | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable | | | | |
| (Street) CINCINNATI OH | | | 45249-1384 | | Line) X Form filed by One Reporting Form filed by More than One Person | | | | | | | | | | | | |
| (City) (State) (Zip) | | | (Zip) | | | | | | | | | | 1 61301 | ' | | | |
| | | Tak | ole I - Non-D | Derivat | tive S | Secu | urities | s Ac | quired, D | isposed (| of, or Be | neficial | ly Owned | l | | | |
| Date | | | | | Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Yea | | Code (Ins | | | | Beneficia Owned F | es ally Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | Code V | Amount | (A) or (D) | Price | Reported Transact (Instr. 3 | tion(s) | | (Instr. 4) | |
| | | | Table II - De (e. | | | | | | uired, Dis , options | | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date if any (Month/Day/Ye | Cod | ransaction ode (Instr. | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownershi Form: Direct (D) or Indirect (I) (Instr. 4 | Beneficial Ownership (Instr. 4) | |
| | | | | Cod | de V | | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | |
| Employee Stock Option (right to buy) | \$31.02 | 02/18/2014 | | A | | | 22,050 | | (1) | 02/18/2024 | Class A Common Stock | 22,050 | \$0 | 22,050 | D | | |
| Restricted Stock Units 2014 | (2) | 02/18/2014 | | A | | | 3,223 | | (3) | (3) | Class A Common Stock | 3,223 | \$0 | 3,223 | D | | |
| Employee Stock Option (right to buy) | \$21.95 | | | | | | | | (4) | 02/27/2023 | Class A Common Stock | 30,985 | | 30,985 | D | | |
| Restricted | (2) | | | \neg | | \top | | | (5) | (5) | Class A | 5.011 | | 5.011 | D | | |

Explanation of Responses:

- 1. The option vests in four equal annual installments beginning February 18, 2015.
- 2. Each restricted stock unit represents a contingent right to receive one share of Vantiv, Inc. Class A Common Stock.
- $3. \ The \ restricted \ stock \ units \ vest \ in \ four \ equal \ annual \ installments \ beginning \ February \ 18, \ 2015.$
- 4. The option vests in four equal annual installments beginning on February 27, 2014.
- 5. The restricted stock units vest in four equal annual installments beginning February 27, 2014.

Remarks:

/s/ Luke Frutkin, attorney-infact for William J. Weingart

02/20/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.