FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |  |
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| Section 16. Form 4 or Form 5           |  |
| obligations may continue. See          |  |
| 1                                      |  |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden 0.5 hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 Instruction 1(b) or Section 30(h) of the Investment Company Act of 1940 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) 2. Issuer Name and Ticker or Trading Symbol 1. Name and Address of Reporting Person Vantiv, Inc. [ VNTV ] Sasso Paulette Director 10% Owner Officer (give title Other (specify below) below) 3. Date of Earliest Transaction (Month/Day/Year) (Last) (First) (Middle) Interim Ch. Human Capital Off. 07/22/2014 C/O VANTIV, INC. 8500 GOVERNOR'S HILL DRIVE 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) (Street) X Form filed by One Reporting Person 45249 **CINCINNATI** OH Form filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature Execution Date, Transaction Securities Form: Direct of Indirect (Month/Day/Year) if any (Month/Day/Year) Code (Instr. 8) Beneficially (D) or Indirect Beneficial Owned Following (I) (Instr. 4) Ownership Reported (Instr. 4) (A) or (D) Transaction(s) Price Code Amount (Instr. 3 and 4) 07/22/2014 Class A Common Stock 735 D F D \$34.07 52,123 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

6. Date Exercisable and

Expiration

Date

Expiration Date (Month/Day/Year)

Exercisable

**Explanation of Responses:** 

Conversion

or Exercise

Price of Derivative

Security

Remarks:

1. Title of

Derivative

Security (Instr. 3)

/s/ Luke Frutkin, attorney-infact for Paulette Sasso

Amount Number

Shares

7. Title and

Securities

Underlying Derivative

and 4)

Title

Security (Instr. 3

8. Price of

Security

(Instr. 5)

07/24/2014

\*\* Signature of Reporting Person

Date

9. Number of

Securities

Following

Reported

(Instr. 4)

Transaction(s)

Owned

Beneficially

10.

Form:

Ownership

Direct (D)

or Indirect (I) (Instr. 4)

11. Nature

of Indirect

Beneficial

Ownership

(Instr. 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

3A. Deemed

if anv

Execution Date

(Month/Day/Year)

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

3. Transaction

(Month/Day/Year)

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

5. Number

Derivative

Securities

Acquired

(A) or Disposed

(Instr. 3, 4

(D)

of (D)

and 5)

(A)

Transaction

Code (Instr.

8)

Code