FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

washington, D.C. 20549

OMB APPROVAL

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obligations may continue. See
Instruction 1(b).
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>STIEFLER JEFFREY E</u>						2. Issuer Name and Ticker or Trading Symbol Vantiv, Inc. [VNTV]									5. Relationshi (Check all ap X Dire		olicable)	,	o Issuer % Owner
	C/O VANTIV, INC.					3. Date of Earliest Transaction (Month/Day/Year) 12/28/2015										Office	er (give title v)		ner (specify ow)
8500 GOVERNOR'S HILL DRIVE (Street) CINCINNATI OH 45249-1384 (City) (State) (Zip)				84	4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Indivine)	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					action	ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transa Code (3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			or 5. An Secu Bene Owne		ount of ties cially d Following	6. Ownersh Form: Direc (D) or Indire (I) (Instr. 4)	of Indirect Beneficial Ownership
									Code	v	Amount	(A) or (D) P		Price		Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Class A Common Stock 12/28/2					3/2015	2015		S ⁽¹⁾		2,271		D	\$47.	7.29 2		7,264	I	By Stiefler Trust UTD 5/31/07	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transa Code (8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Expiratio (Month/D	n Date	•	Amo Secu Unde Deriv Secu	7. Title and Amount of Securities Underlying Derivative Security (Inst and 4)		nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr	Beneficial Ownership ct (Instr. 4)

Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Stiefler Trust UTD 5/31/07 on March 2, 2015.

Remarks:

<u>/s/ Bryan A. Jacobs, attorney-</u>in-fact for Jeffrey E. Stiefler

12/30/2015

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.