FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549
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STATEMENT	OF CHA	ANGES IN	BENEFICIA	AL OWNER	SHIP

l	OMB APPRO	VAL						
	OMB Number:	3235-0287						
	Estimated average burden							
	hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Boeding Donald (Last) (First) (Middle) C/O VANTIV, INC.			Issuer Name and Ticker or Trading Symbol Vantiv, Inc. [VNTV] Inc. [VNTV] Inc. [VNTV] Inc. [VNTV]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Director Officer (give title below) President, Merchant Services			Owner (specify	
8500 GOVERNOR'S HILL DRIVE (Street) CINCINNATI OH 45249-138 (City) (State) (Zip)	34	4. If Amendment, Date of C				of Original Filed (Month/Day/Year)					ne) X Fo	´			
Table I - Non	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned														
		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.					and Securities Beneficially Owned Followin		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
					Code V A		Amount	nt (A) or P		Price		saction(s) r. 3 and 4)		(Instr. 4)	
Class A Common Stock	07/31/3	2013			F		6,401		D \$2		09	260,791	D		
Class A Common Stock												13,328	I	By the Donald R. Boeding Retained Annuity Trust dated March 20, 2012.	
Table II - D											Owne	k			
1. Title of Derivative Security 1. Title of Derivative Conversion or Exercise Price of Derivative Security 1. Title of Derivative Security 3. Transaction Date Execution if any (Month/Day/Year) (Month/Day/Year)	ed 4 Date, T	ransactio	5. Number of E Derivative (Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		options, convertible 6. Date Exercisable and Expiration Date (Month/Day/Year)		_		tr. 3	8. Price of Derivative Security (Instr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
Evaluation of Decreases	c	ode V	(A		Date Exercisal		Expiration Date	Title	of Shar						

ation of Responses:

Remarks:

/s/ Luke Frutkin, attorney-infact for Donald Boeding

08/02/2013

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).