FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APP	ROVAL					
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	UI Jeci	1011 30(11) 01	the investment Company Act of 13	740					
Thompson Christopher A	2. Date of Event Requiring Stater (Month/Day/Yea 07/29/2014	ment	3. Issuer Name and Ticker or Trading Symbol Vantiv, Inc. [VNTV]						
(Last) (First) (Middle) VANTIV, INC.			Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner			5. If Amendment, Date of Original Filed (Month/Day/Year)			
8500 GOVERNORS HILL DRIVE			X Officer (give title Other (specify below)			6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street) CINCINNATI OH 45249			SVP, Controller an	d CAO			y One Reporting Person y More than One erson		
(City) (State) (Zip)									
-	Table I - Nor	n-Derivat	ive Securities Beneficiall	y Owned					
1. Title of Security (Instr. 4)			. Amount of Securities leneficially Owned (Instr. 4)	3. Ownersh Form: Direct or Indirect ((Instr. 5)	t (D) (Inst	4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Class A Common Stock			34,348	D					
(e.			e Securities Beneficially (nts, options, convertible		s)				
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)			
Restricted Stock Units	(1)	(1)	Class A Common Stock	1,538	(2)	D			
Restricted Stock Units 2014	(3)	(3)	Class A Common Stock	1,063	(2)	D			
Restricted Stock Units Mid-Year 2014	(4)	(4)	Class A Common Stock	7,335	(2)	D			
Employee Stock Option (right to buy)	(5)	02/27/2023	Class A Common Stock	12,676	21.95	D			
Employee Stock Option (right to buy)	(6)	02/18/2024	Class A Common Stock	7,276	31.02	D			

Explanation of Responses:

- 1. The restricted stock units vest in three equal annual installments beginning February 27, 2015.
- $2.\ Each\ restricted\ stock\ unit\ represents\ a\ contingent\ right\ to\ receive\ one\ share\ of\ Vantiv,\ Inc.\ Class\ A\ common\ stock.$
- $3.\ The\ restricted\ stock\ units\ vest\ in\ four\ equal\ annual\ installments\ beginning\ February\ 18,\ 2015.$
- $4. \ Half of the \ restricted \ stock \ units \ vest \ on \ July \ 29, \ 2016, \ with \ the \ balance \ vesting \ in \ two \ equal \ annual \ installments \ beginning \ July \ 29, \ 2017.$
- 5. The option became exercisable as to 3,169 shares on February 27,2014, and becomes exercisable as to the remaining 9,507 shares in three equal annual installments beginning February 27, 2015.
- $6. \ The \ options \ vest \ in \ four \ equal \ annual \ installments \ beginning \ February \ 18, \ 2015.$

Remarks:

<u>Luke Frutkin, Attorney-in-fact</u> <u>for Christopher A Thompson</u>

08/05/2014

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

KNOW ALL BY THESE PRESENTS, that the undersigned hereby constitutes and appoints each of Nelson F. Greene, Luke Frutkin, and Jared Warner signing singly, the undersigned's true and lawful attorney-in-fact to:

- (1) To apply for electronic access codes with the Securities and Exchange Commission on my behalf;
- (2) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Vantiv, Inc. (the "Company"), Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (3) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5 and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 31st day of July, 2014.

By: /s/ Christopher Thompson Name: Christopher Thompson