FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden 0.5 hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

5. Relationship of Reporting Person(s) to Issuer (Check all applicable) 2. Issuer Name and Ticker or Trading Symbol 1. Name and Address of Reporting Person* Vantiv, Inc. [VNTV] **GPE VI FT Co-Investment Limited** Director 10% Owner **Partnership** Officer (give title Other (specify below) below) 3. Date of Earliest Transaction (Month/Day/Year) Member of Group >10% (Last) (Middle) (First) 03/10/2014 C/O ADVENT INTERNATIONAL **CORPORATION** 75 STATE STREET, 29TH FLOOR 6. Individual or Joint/Group Filing (Check Applicable Line) 4. If Amendment, Date of Original Filed (Month/Day/Year) X Form filed by One Reporting Person (Street) Form filed by More than One Reporting **BOSTON** MA 02109 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature Date **Execution Date** Transaction Securities Form: Direct of Indirect if any (D) or Indirect (I) (Instr. 4) (Month/Day/Year) Code (Instr. Beneficially Beneficial (Month/Day/Year) 8) Owned Following Ownership Reported (Instr. 4) (A) or (D) Code ν Amount Price (Instr. 3 and 4) Class A Common Stock 03/10/2014 2,058,130 D \$31.51 D Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10. 11. Nature Expiration Date (Month/Day/Year) Derivative Security Conversion Execution Date Transaction Amount of derivative Ownership (Month/Day/Year) Derivative or Exercise if any Code (Instr. Securities Security Securities Form: Beneficial (Instr. 3) (Month/Day/Year) Securities Underlying (Instr. 5) Beneficially Direct (D) Derivative (Instr. 4) Acquired Derivative Owned or Indirect (A) or Disposed Security Security (Instr. 3 Following (I) (Instr. 4) and 4) Reported of (D) (Instr. 3, 4 Transaction(s) (Instr. 4) and 5) Amount

Date

Exercisable

Expiration Date

Explanation of Responses:

Remarks:

/s/ Jarlyth H. Gibson, Risk Officer

Number

Shares

Title

03/12/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(A) (D)