SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject t	0
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APP	ROVAL
OMB Number:	3235-0287

Estimated average burden			
hours per response:			0.5
	Estimated average burden hours per response:	-	-

1. Name and Address of Reporting Person [*] Boeding Donald			2. Issuer Name and Ticker or Trading Symbol <u>Vantiy, Inc.</u> [VNTV]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
					Director	10% Owner			
(Last) (First) (Middle) C/O VANTIV, INC.			2 Date of Farlingt Transposition (Manth/Day/Mant)	X	Officer (give title below)	Other (specify below)			
		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/27/2015		President, Merchant Services				
8500 GOVERN	OR'S HILL DRI	VE							
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	idual or Joint/Group Filing (Check Applicable				
(Street)				X	Form filed by One Reg	porting Person			
CINCINNATI OH 45249-1384		45249-1384			Form filed by More that Person	an One Reporting			
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)		
Class A Common Stock	02/27/2015		М		1,595	A	\$0 ⁽¹⁾	161,547	D			
Class A Common Stock	02/27/2015		F		486	D	\$36.99	161,061	D			
Class A Common Stock								8,129	Ι	By the Donald R. Boeding Retained Annuity Trust dated March 20, 2012.		
Class A Common Stock								3,492	I	By Children		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units 2013	(2)	02/27/2015		М			1,595	(3)	(3)	Class A Common Stock	1,595	\$0	3,189	D	
Restricted Stock Units 2014	(2)							(4)	(4)	Class A Common Stock	3,506		3,506	D	
Employee Stock Option (right to buy)	\$37.1							(5)	02/24/2025	Class A Common Stock	25,362		25,362	D	
Employee Stock Option (right to buy)	\$31.02							(6)	02/18/2024	Class A Common Stock	31,973		31,973	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) o Disp of (I (Inst	of Expiration Date Derivative (Month/Day/Year) Securities				d Amount ies g Security nd 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$21.95							(7)	02/27/2023	Class A Common Stock	39,436		39,436	D	

Explanation of Responses:

1. Restricted stock units convert into Class A Common Stock on a one-for-one basis.

2. Each restricted stock unit represents a contingent right to receive one share of Vantiv, Inc. Class A common stock.

3. On February 27, 2013, the reporting person was granted 6,378 restricted stock units, vesting in four equal (subject to rounding) annual installments beginning on February 27, 2014.

4. On February 18, 2014, the reporting person was granted 4,674 restricted stock units, vesting in four equal (subject to rounding) annual installments beginning on February 18, 2015.

5. The option vests in four equal annual installments beginning February 24, 2016.

6. The option vests in four equal (subject to rounding) annual installments beginning on February 18, 2015.

7. The option vests in four equal (subject to rounding) annual installments beginning on February 27, 2014.

Remarks:

/s/ Luke Frutkin, attorney-infact for Donald Boeding

03/03/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.