FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>STIEFLER JEFFREY E</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol Vantiv, Inc. [VNTV]										plicable)	ng Person(s) to	lssuer Owner
	C/O VANTIV, INC.					3. Date of Earliest Transaction (Month/Day/Year) 10/09/2015									Officer (give title below)		Othe belov	r (specify v)
8500 GOVERNOR'S HILL DRIVE  (Street) CINCINNATI OH 45249-1384				84	4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	Y For	ividual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person		
(City)	(S	tate) (	(Zip)															
		Tab	le I - Nor	า-Deriv	ative	Se	curitie	s Ac	quired,	Dis	posed o	f, or l	3ene	ficial	y Own	ed		
Date				e Exonth/Day/Year) if			2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)					Secui	ficially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A (D	) or )	Price	Trans	action(s) 3 and 4)		(Instr. 4)
Class A Common Stock 10/09/					9/2015	2015		S <sup>(1)</sup>		2,271		D	\$47.2	52,245		I	By Stiefler Trust UTD 5/31/07	
		Ta	able II - I								sed of, onvertib				Owned	l		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transa Code ( 8)	(Instr.					•	Amount o Securities Underlyin Derivative Security ( and 4)		ir. 3	Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)

## **Explanation of Responses:**

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Stiefler Trust UTD 5/31/07 on March 2, 2015.

## Remarks:

/s/ Jared M. Warner, attorneyin-fact for Jeffrey E. Stiefler

10/13/2015

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.