UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 30, 2014

Vantiv, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State of incorporation) 001-35462 (Commission File Number) 26-4532998 (IRS Employer Identification No.)

8500 Governor's Hill Drive
Symmes Township, Ohio 45249
(Address of principal executive offices, including zip code)

(513) 900-5250

(Registrant's telephone number, including area code)

the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following ions:
Tritten communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
oliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
re-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On October 30, 2014, Vantiv, Inc. issued a press release announcing its financial results for the third quarter of 2014. A copy of the press release is furnished as Exhibit 99.1 to this current report and is incorporated herein by reference.

The information furnished on this Form 8-K, including the exhibit attached, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, regardless of any general incorporation language in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Press Release dated October 30, 2014

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VANTIV, INC.

October 30, 2014 By: /S/ MARK L. HEIMBOUCH

Name: Mark L. Heimbouch
Title: Chief Financial Officer

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EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release dated October 30, 2014

Vantiv Reports Third Quarter 2014 Results

Vantiv's Strong Position in the Payments Market and Key Strategic Assets Enabled Third Quarter Net Revenue to Increase 29% to \$381 Million and Pro Forma Adjusted Net Income per Share to Increase 23% to \$0.49

CINCINNATI - October 30, 2014 - Vantiv, Inc. (NYSE: VNTV) ("Vantiv" or the "Company") today announced financial results for the third quarter ended September 30, 2014. Given Vantiv's strong position in the payments market and assembly of key strategic assets, revenue increased 31% to \$697.1 million in the third quarter as compared to \$532.3 million in the prior year period, and net revenue increased 29% to \$380.5 million in the third quarter as compared to \$294.2 million in the prior year period as transactions increased by 26% over the prior year period. On a GAAP basis, net income attributable to Vantiv, Inc. was \$30.0 million or \$0.20 per diluted share during the third quarter, as compared with \$35.7 million or \$0.24 per diluted share in the prior year period. Pro forma adjusted net income increased 21% in the third quarter to \$96.9 million as compared to \$80.0 million in the prior year period. Pro forma adjusted net income per share increased 23% to \$0.49 for the third quarter as compared to \$0.40 in the prior year period. (See Schedule 2 for pro forma adjusted net income and Schedule 6 for GAAP net income reconciliation to pro forma adjusted net income.)

Vantiv continues to generate superior profitability as reflected by its third quarter adjusted EBITDA margin of 48%, including impacts from the acquisition of key strategic assets. Adjusted EBITDA increased 21% to \$181.5 million in the third quarter from \$149.5 million in the prior year period. (See Schedule 8 for a reconciliation of GAAP net income to adjusted EBITDA.)

"This was a strong quarter," said Charles Drucker, president and chief executive officer at Vantiv. "We are assembling strategic assets and technology capabilities to expand into high growth areas of the market, and our performance this quarter shows that our strategy is working. The payments industry is changing rapidly, and we have positioned Vantiv as a leader in the future of payments."

Merchant Services

Merchant Services net revenue increased 42% to \$297.7 million in the third quarter as compared to \$209.7 million in the prior year period, primarily due to a 31% increase in transactions and an 8% increase in net revenue per transaction. Excluding the impact of recent acquisitions, net revenue growth expanded to 7% on an organic basis over the prior year period, due primarily to increased new business as well as the company's strategic expansion into high growth channels and verticals, including Merchant Bank, eCommerce and Integrated Payments. Sales and marketing expenses increased by 44% above the prior year period, to \$104.5 million, primarily due to the impact of acquisitions.

Financial Institution Services

Given the continued shift in the mix of our client portfolio, Financial Institution Services net revenue decreased slightly to \$82.9 million in the third quarter from \$84.5 million in the prior year period as a 4% increase in transactions was offset by lower average net revenue per transaction. Sales and marketing expenses decreased by 3% from the prior year period, to \$6.8 million.

Fourth Quarter Financial Outlook

Based on the current level of transaction trends and new business activity, net revenue for the fourth quarter of 2014 is expected to be \$394 to \$400 million, representing growth of 28% to 30% above the prior year period. Pro forma adjusted net income per share for the fourth quarter of 2014 is expected to be \$0.50 to \$0.53, an increase of 11% to 18% above the prior year period. GAAP net income per share attributable to Vantiv, Inc. is expected to be \$0.21 to \$0.24 for the fourth quarter of 2014.

Earnings Conference Call and Audio Webcast

The Company will host a conference call to discuss the third quarter 2014 financial results today at 8:00 AM ET. Hosting the call will be Charles Drucker, president and chief executive officer and Mark Heimbouch, chief financial officer. The conference call can be accessed live over the phone by dialing (888) 661-5167, or for international callers (913) 312-1431, and referencing conference code 2652938. A replay will be available approximately two hours after the call concludes and can be accessed by dialing (888) 203-1112, or for international callers (719) 457-0820, and entering replay passcode 2652938. The replay will be available through Thursday, November 13, 2014. The call will also be webcast live from the company's investor relations website at http://investors.vantiv.com. Following completion of the call, a recorded replay of the webcast will be available on the website.

About Vantiv, Inc.

Vantiv, Inc. (NYSE: VNTV) is a leading, integrated payment processor differentiated by a single, proprietary technology platform. Vantiv offers a comprehensive suite of traditional and innovative payment processing and technology solutions to merchants and financial institutions of all sizes in the U.S., enabling them to address their payment processing needs through a single provider. We build strong relationships with our customers, helping them become more efficient, more secure and more successful. Vantiv is the third largest merchant acquirer and the largest PIN debit acquirer based on number of transactions in the U.S. The company's growth strategy includes expanding further into high growth payment segments, such as integrated payments, payment facilitation (PayFacTM), mobile, prepaid and information solutions, and attractive industry verticals such as business-to-business, ecommerce, healthcare, gaming, government and education. For more information, visit www.vantiv.com.

Non-GAAP and Pro Forma Financial Measures

This earnings release presents non-GAAP and pro forma financial information including net revenue, adjusted EBITDA, pro forma adjusted net income, and pro forma adjusted net income per share. These are important financial performance measures for the Company, but are not financial measures as defined by GAAP. The presentation of this financial information is not intended to be considered in isolation of or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. The Company uses these non-GAAP and pro forma financial performance measures for financial and operational decision making and as a means to evaluate period-to-period comparisons. The Company believes that they provide useful information about operating results, enhance the overall understanding of past financial performance and future prospects, and allow for greater transparency with respect to key metrics used by management in its financial and operational decision making. Reconciliations of these measures to the most directly comparable GAAP financial measures are presented in the attached schedules.

Forward-Looking Statements

This release contains forward-looking statements that are subject to risks and uncertainties. All statements other than statements of historical fact or relating to present facts or current conditions included in this release are forward-looking statements including any statements regarding guidance and statements of a general economic or industry specific nature. Forward-looking statements give our current expectations and projections relating to our financial condition, results of operations, guidance, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as "anticipate," "estimate," "expect," "project," "plan," "intend," "believe," "may," "should," "can have," "likely" and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events.

The forward-looking statements contained in this release are based on assumptions that we have made in light of our industry experience and our perceptions of historical trends, current conditions, expected future developments and other factors we believe are appropriate under the circumstances. As you review and consider information presented herein, you should understand that these statements are not guarantees of future performance or results. They depend upon future events and are subject to risks, uncertainties (many of which are beyond our control) and assumptions. Although we believe that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect our actual future performance or results and cause them to differ materially from those anticipated in the forward-looking statements. Certain of these factors and other risk factors are discussed in the Company's filings with the U.S. Securities and Exchange Commission and include, but are not limited to: (i) the ability to keep pace with rapid developments and change in our industry and provide new services to our clients; (ii) competition within our industry; (iii) disclosure of unauthorized data and security breaches that expose us to liability, litigation and reputational damage; (iv) failures of our systems or systems of our third party providers; (v) our inability to expand our market share in existing markets or expand into new markets; (vi) our ability to identify acquisition, joint venture and partnership candidates and finance or integrate businesses, services or technologies that we acquire; (vii) failure to comply with applicable requirements of Visa, MasterCard or other payment networks; (viii) changes in payment network rules or standards; (ix) our ability to pass fee

increases along to merchants; (x) termination of sponsorship or clearing services provided to us; (xi) increased attrition of our merchants or referral partners; (xii) inability to successfully renew or renegotiate agreements with our clients or referral partners; (xiii) reductions in overall consumer, business and government spending; (xiv) fraud by merchants or others; (xv) a decline in the use of credit, debit or prepaid cards; (xvi) consolidation in the banking and retail industries; and (xvii) the effects of governmental regulation, changes in laws and outcomes of future litigation or investigations. Should one or more of these risks or uncertainties materialize, or should any of these assumptions prove incorrect, our actual results may vary in material respects from those projected in these forward-looking statements. More information on potential factors that could affect the Company's financial results and performance is included from time to time in the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of the Company's periodic reports filed with the SEC, including the Company's Form 10-K for the year ended December 31, 2013 and its subsequent filings with the SEC.

Any forward-looking statement made by us in this release speaks only as of the date of this release. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

Contacts:

Investors

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Media

Andrew Ciafardini Director of Public Relations (513) 900-5308 Andrew.Ciafardini@vantiv.com

Transactions (in millions)

Three Months Ended Nine Months Ended September 30, September 30, September 30, September 30, 2013 % Change % Change 2014 2014 2013 \$ Revenue 697,109 532,347 31 % 1,843,418 1,549,722 19 % Network fees and other costs 316,592 238,141 33 % 843,030 685,708 23 % Net revenue 380,517 294,206 29 % 1,000,388 864,014 16 % Sales and marketing 111,233 79,551 40 % 280,184 231,963 21 % Other operating costs 60,659 48,340 25 % 177,782 148,168 20 % General and administrative 45,422 27,489 65 % 126,580 88,450 43 % Depreciation and amortization 65,289 48,604 34 % 204,176 136,428 50 % Income from operations 97,914 90,222 9 % 211,666 259,005 (18)%Interest expense—net (28,039)(10,724)161 % (52,089)(30,317)72 % Non-operating expenses(1) (6,594)NM (34,250)(20,000)71 % Income before applicable income taxes 63,281 (20)% 79,498 125,327 208,688 (40)%Income tax expense 24,893 (18)% 38,078 63,650 (40)% 20,436 42,845 87,249 145,038 Net income 54,605 (22)%(40)% Less: Net income attributable to noncontrolling interests (12,859)(18,894)(32)% (30,536)(54,300)(44)% (16)% \$ Net income attributable to Vantiv, Inc. \$ 29.986 \$ 35,711 56,713 \$ 90,738 (37)% Net income per share attributable to Vantiv, Inc. Class A common stock: \$ 0.21 \$ 0.26 0.40 \$ 0.66 Basic (19)% \$ (39)%Diluted(2) \$ 0.20 \$ 0.24 (17)% \$ 0.40 \$ 0.62 (35)% Shares used in computing net income per share of Class A common stock: 144,632,010 Basic 139,968,417 141,127,560 138,142,146 Diluted 199,698,988 201,011,014 199,074,819 207,843,165 Non Financial Data:

4,266

26 %

14,420

12,435

16 %

⁽²⁾ Due to our structure as a C corporation and Vantiv Holding's structure as a pass-through entity for tax purposes, the numerator in the diluted net income per share calculation is adjusted to reflect our income tax expense at an expected effective tax rate assuming the conversion of the Class B units of Vantiv Holding into shares of our Class A common stock. The expected effective tax rate for the three and nine months ended September 30, 2014 was 36.5% compared to 38.5% for the three and nine months ended September 30, 2013. The components of the diluted net income per share calculation are as follows:

		Three Mo	nths I	Ended		Nine Months Ended					
	September 30,			September 30,	S	eptember 30,	September 30, 2013				
	2014			2013		2014					
Income before applicable income taxes	\$	63,281	\$	79,498	\$	125,327	\$	208,688			
Taxes		23,098		30,607		45,744		80,345			
Net income	\$	40,183	\$	48,891	\$	79,583	\$	128,343			
Diluted shares		199,698,988		201,011,014		199,074,819		207,843,165			
Diluted EPS	\$	0.20	\$	0.24	\$	0.40	\$	0.62			

5,360

⁽¹⁾ Non-operating expenses consists of charges incurred with the refinancing of our debt in June 2014 and May 2013 and the change in fair value of a tax receivable agreement ("TRA") entered into in June 2014.

Schedule 2 Vantiv, Inc. **Pro Forma Adjusted Net Income** (Unaudited)

(in thousands, except share data)

See schedule 6 and 7 for a reconciliation of GAAP net income to pro forma adjusted net income.

	 Three Months Ended				 Nine Moi			
	September 30,		September 30,		September 30,	September 30,		
	 2014		2013	% Change	2014	2013	% Change	
Revenue	\$ 697,109	\$	532,347	31%	\$ 1,843,418	\$ 1,549,722	19 %	
Network fees and other costs	316,592		238,141	33%	843,030	685,708	23 %	
Net revenue	380,517		294,206	29%	1,000,388	864,014	16 %	
Sales and marketing	111,233		79,551	40%	280,184	231,963	21 %	
Other operating costs	57,955		46,076	26%	165,359	141,951	16 %	
General and administrative	29,865		19,116	56%	78,032	64,080	22 %	
Adjusted EBITDA(1)	 181,464		149,463	21%	476,813	426,020	12 %	
Depreciation and amortization	20,143		16,636	21%	56,681	43,554	30 %	
Adjusted income from operations	161,321		132,827	21%	420,132	382,466	10 %	
Interest expense—net	(28,039)		(10,724)	161%	(52,089)	(30,317)	72 %	
Non-GAAP adjusted income before applicable income taxes	133,282		122,103	9%	 368,043	352,149	5 %	
Pro Forma Adjustments:								
Income tax expense(2)	48,648		47,010	3%	134,336	135,577	(1)%	
Tax adjustments(3)	(12,418)		(4,875)	155%	(34,005)	(13,511)	152 %	
Less: JV non-controlling interest(4)	(186)		_	NM	(487)	_	NM	
Pro forma adjusted net income(5)	\$ 96,866	\$	79,968	21%	\$ 267,225	\$ 230,083	16 %	
Pro forma adjusted net income per share(6)	\$ 0.49	\$	0.40	23%	\$ 1.34	\$ 1.11	21 %	
Adjusted shares outstanding	199,698,988		201,011,014		199,074,819	207,843,165		
Non Financial Data:								
Transactions (in millions)	5,360		4,266	26%	14,420	12,435	16 %	

Non-GAAP and Pro Forma Financial Measures
This schedule presents non-GAAP and pro forma financial measures, which are important financial performance measures for the Company, but are not financial measures as defined by GAAP. Such financial measures should not be considered as alternatives to GAAP net income, and such measures may not be comparable to those reported by other companies.

Pro forma adjusted net income is derived from GAAP net income, adjusting for the following items: (a) amortization of intangible assets acquired in business combinations and customer portfolio and related asset acquisitions, and the write down of a trade name in June 2014; (b) non-operating expenses primarily associated with the refinancing of our debt in June 2014 and May 2013; (c) adjustments to income tax expense assuming conversion of the Fifth Third Bank non-controlling interest into shares of Class A common stock; (d) share-based compensation; (e) acquisition and integration costs incurred in connection with our acquisitions, costs associated with our separation from Fifth Third Bank and charges related to employee termination benefits; and (f) tax benefits due to the amortization of intangible assets and other tax attributes resulting from or acquired with our acquisitions, and to the tax basis step up associated with our separation from Fifth Third Bank and the purchase or exchange of Class B units of Vantiv Holding, net of payment obligations under tax receivable agreements established at the time of our initial public offering.

⁽¹⁾ See schedule 8 for a reconciliation of GAAP net income to adjusted EBITDA.

⁽²⁾ Represents income tax expense at an effective tax rate of 36.5% for the three and nine months ended September 30, 2014 and 38.5% for the three and nine months ended September 30, 2013, assuming the conversion of the Class B units of Vantiv Holding into shares of Class A common stock, including the tax effect of adjustments described above. The effective tax rate is expected to remain at 36.5% for the remainder of 2014.

⁽³⁾ Represents tax benefits due to the amortization of intangible assets and other tax attributes resulting from or acquired with our acquisitions, and to the tax basis step up associated with our separation from Fifth Third Bank and the purchase or exchange of Class B units of Vantiv Holding, net of payment obligations under tax receivable

agreements established at the time of our initial public offering.

(4) Represents the non-controlling interest, net of pro forma income tax expense discussed in (2) above, associated with a consolidated joint venture formed in May 2014.

(5) Pro forma adjusted net income assumes the conversion of the Fifth Third Bank non-controlling interest into shares of Class A common stock.

(6) Pro forma adjusted net income per share is calculated as pro forma adjusted net income divided by adjusted shares outstanding.

			Finar	ncial Institution						
		Merchant Services		Services	Total					
Total revenue	\$	580,082	\$	117,027	\$	697,109				
Network fees and other costs		282,431		34,161		316,592				
Net revenue	·	297,651		82,866	·	380,517				
Sales and marketing		104,460		6,773		111,233				
Segment profit	\$	193,191	\$	76,093	\$	269,284				
Non-financial data:										
Transactions (in millions)		4,398		962		5,360				
Net revenue per transaction	\$	0.0677	\$	0.0861	\$	0.0710				
		Three Months Ended September 30, 2013								
		Merchant Services	Finar	ncial Institution Services		Total				
Total revenue	\$	413,360	\$	118,987	\$	532,347				
Network fees and other costs		203,642		34,499		238,141				
Net revenue		209,718		84,488		294,206				
Sales and marketing		72,534		7,017		79,551				
Segment profit	\$	137,184	\$	77,471	\$	214,655				
Non-financial data:										
Transactions (in millions)		3,345		921		4,266				
Net revenue per transaction	\$	0.0627	\$	0.0917	\$	0.0690				
				inded September 30, 2014	1					
		Merchant Services		Inded September 30, 2014 Incial Institution Services	ı	Total				
Total revenue	\$	Merchant Services 1,486,991		ncial Institution	\$					
Total revenue Network fees and other costs	\$		Finar	ncial Institution Services		1,843,418				
	\$	1,486,991	Finar	ncial Institution Services 356,427		1,843,418 843,030				
Network fees and other costs	\$	1,486,991 738,440	Finar	ncial Institution Services 356,427 104,590		1,843,418 843,030 1,000,388				
Network fees and other costs Net revenue	\$	1,486,991 738,440 748,551	Finar	104,590 251,837		1,843,418 843,030 1,000,388 280,184				
Network fees and other costs Net revenue Sales and marketing		1,486,991 738,440 748,551 260,225	Finar \$	356,427 104,590 251,837 19,959	\$	Total 1,843,418 843,030 1,000,388 280,184 720,204				
Network fees and other costs Net revenue Sales and marketing Segment profit		1,486,991 738,440 748,551 260,225	Finar \$	356,427 104,590 251,837 19,959	\$	1,843,418 843,030 1,000,388 280,184				
Network fees and other costs Net revenue Sales and marketing Segment profit Non-financial data:		1,486,991 738,440 748,551 260,225 488,326	Finar \$	104,590 251,837 19,959 231,878	\$	1,843,418 843,030 1,000,388 280,184 720,204				
Network fees and other costs Net revenue Sales and marketing Segment profit Non-financial data: Transactions (in millions)	\$	1,486,991 738,440 748,551 260,225 488,326	\$ \$ Nine Months E	104,590 251,837 19,959 231,878 2,845 0.0885	\$ \$	1,843,418 843,030 1,000,388 280,184 720,204				
Network fees and other costs Net revenue Sales and marketing Segment profit Non-financial data: Transactions (in millions)	\$	1,486,991 738,440 748,551 260,225 488,326 11,575 0.0647	\$ \$ Nine Months E	2,845 0.0885 0.0ded September 30, 2013 0.0ded September 30, 2013 0.0ded September 30, 2013	\$ \$	1,843,418 843,030 1,000,388 280,184 720,204 14,420 0.0694				
Network fees and other costs Net revenue Sales and marketing Segment profit Non-financial data: Transactions (in millions) Net revenue per transaction	\$	1,486,991 738,440 748,551 260,225 488,326 11,575 0.0647	\$ \$ Nine Months E	2,845 0.0885 0.0ded September 30, 2013 ncial Institution	\$ \$ \$	1,843,418 843,030 1,000,388 280,184 720,204 14,420 0.0694				
Network fees and other costs Net revenue Sales and marketing Segment profit Non-financial data: Transactions (in millions) Net revenue per transaction Total revenue	\$	1,486,991 738,440 748,551 260,225 488,326 11,575 0.0647 Merchant Services 1,197,497	\$ \$ Nine Months E	2,845 0.0885 0.0ded September 30, 2013 0.0ded Services 352,225	\$ \$	1,843,418 843,030 1,000,388 280,184 720,204 14,420 0.0694 Total 1,549,722				
Network fees and other costs Net revenue Sales and marketing Segment profit Non-financial data: Transactions (in millions) Net revenue per transaction Total revenue Network fees and other costs	\$	1,486,991 738,440 748,551 260,225 488,326 11,575 0.0647 Merchant Services 1,197,497 585,364	\$ \$ Nine Months E	2,845 0.0885 0.0ded September 30, 2013	\$ \$ \$	1,843,418 843,030 1,000,388 280,184 720,204 14,420 0.0694 Total 1,549,722 685,708				
Network fees and other costs Net revenue Sales and marketing Segment profit Non-financial data: Transactions (in millions) Net revenue per transaction Total revenue Network fees and other costs Net revenue	\$	1,486,991 738,440 748,551 260,225 488,326 11,575 0.0647 Merchant Services 1,197,497 585,364 612,133	\$ \$ Nine Months E	2,845 0.0885 0.0ded September 30, 2013 0.0cial Institution 251,837 19,959 231,878	\$ \$ \$	1,843,418 843,030 1,000,388 280,184 720,204 14,420 0.0694 Total 1,549,722 685,708 864,014				
Network fees and other costs Net revenue Sales and marketing Segment profit Non-financial data: Transactions (in millions) Net revenue per transaction Total revenue Network fees and other costs	\$	1,486,991 738,440 748,551 260,225 488,326 11,575 0.0647 Merchant Services 1,197,497 585,364	\$ \$ Nine Months E	2,845 0.0885 0.0ded September 30, 2013	\$ \$ \$	1,843,418 843,030 1,000,388 280,184 720,204 14,420 0.0694				
Network fees and other costs Net revenue Sales and marketing Segment profit Non-financial data: Transactions (in millions) Net revenue per transaction Total revenue Network fees and other costs Net revenue Sales and marketing Segment profit	\$	1,486,991 738,440 748,551 260,225 488,326 11,575 0.0647 Merchant Services 1,197,497 585,364 612,133 213,034	\$ \$ Nine Months E Final	2,845 0.0885 0.0ded September 30, 2013 0.131 0.1	\$ \$ \$	1,843,418 843,030 1,000,388 280,184 720,204 14,420 0.0694 Total 1,549,722 685,708 864,014 231,963				
Network fees and other costs Net revenue Sales and marketing Segment profit Non-financial data: Transactions (in millions) Net revenue per transaction Total revenue Network fees and other costs Net revenue Sales and marketing	\$	1,486,991 738,440 748,551 260,225 488,326 11,575 0.0647 Merchant Services 1,197,497 585,364 612,133 213,034	\$ \$ Nine Months E Final	2,845 0.0885 0.0ded September 30, 2013 0.131 0.1	\$ \$ \$	1,843,418 843,030 1,000,388 280,184 720,204 14,420 0.0694 Total 1,549,722 685,708 864,014 231,963				



	Sep	tember 30, 2014	December 31, 2013		
Assets					
Current assets:					
Cash and cash equivalents	\$	371,447	\$	171,427	
Accounts receivable—net		529,441		472,196	
Related party receivable		6,017		5,155	
Settlement assets		116,694		127,144	
Prepaid expenses		29,670		18,059	
Other		12,571		13,932	
Total current assets		1,065,840		807,913	
Customer incentives		37,925		30,808	
Property, equipment and software—net		279,024		217,333	
Intangible assets—net		1,114,843		795,332	
Goodwill		3,272,907		1,943,613	
Deferred taxes		454,811		362,785	
Other assets		47,978		31,769	
Total assets	\$	6,273,328	\$	4,189,553	
T to I divide a control of the contr					
Liabilities and equity					
Current liabilities:	ф	261 600	ሰ	222 202	
Accounts payable and accrued expenses	\$	261,600	\$	233,383	
Related party payable		3,201		2,381	
Settlement obligations		434,053		333,649	
Current portion of note payable		116,501		92,500	
Current portion of tax receivable agreement obligations to related parties		23,333		8,639	
Deferred income		8,005		9,053	
Current maturities of capital lease obligations		8,118		4,326	
Other		5,242		1,382	
Total current liabilities		860,053		685,313	
Long-term liabilities:					
Note payable		3,305,989		1,718,750	
Tax receivable agreement obligations to related parties		637,766		551,061	
Tax receivable agreement obligations		144,793		_	
Capital lease obligations		17,013		12,044	
Deferred taxes		43,053		37,963	
Other		21,437		8,100	
Total long-term liabilities		4,170,051		2,327,918	
Total liabilities		5,030,104		3,013,231	
Commitments and contingencies					
Equity:					
Total equity (1)		1,243,224		1,176,322	
Total liabilities and equity	\$	6,273,328	\$	4,189,553	

 $^{(1) \} Includes \ equity \ attributable \ to \ non-controlling \ interests.$

	Nine Mo	onths End	nths Ended		
	September 30, 2014	Septe	mber 30, 2013		
Operating Activities:					
Net income	\$ 87,249	\$	145,038		
Adjustments to reconcile net income to net cash provided by operating activities:					
Depreciation and amortization expense	169,909		136,428		
Write-off of intangible asset	34,267		_		
Amortization of customer incentives	8,094		7,466		
Amortization and write-off of debt issuance costs	30,416		23,256		
Share-based compensation expense	30,797		21,352		
Other non-cash items	8,311		_		
Change in operating assets and liabilities:					
Accounts receivable and related party receivable	(15,946)		25,734		
Net settlement assets and obligations	109,402		13,910		
Customer incentives	(11,581)		(10,548)		
Prepaid and other assets	(10,321)		(7,535)		
Accounts payable and accrued expenses	22,628		(14,508)		
Payable to related party	733		1,038		
Other liabilities	(1,161)		132		
Net cash provided by operating activities	462,797		341,763		
Investing Activities:					
Purchases of property and equipment	(76,984)		(46,970)		
Acquisition of customer portfolios and related assets	(27,399)		(6,555)		
Purchase of investments	(7,487)		(3,174)		
Cash used in acquisitions, net of cash acquired	(1,658,694)		(155,654)		
Net cash used in investing activities	(1,770,564)		(212,353)		
Financing Activities:					
Proceeds from issuance of long-term debt	3,443,000		1,850,000		
Repayment of debt and capital lease obligations	(1,838,906)		(1,280,366)		
Payment of debt issuance costs	(38,069)		(26,288)		
Proceeds from exercise of Class A common stock options	2,774		_		
Repurchase of Class A common stock	(34,366)		(400,592)		
Repurchase of Class A common stock (to satisfy tax withholding obligations)	(16,699)		(12,739)		
Payments under tax receivable agreements	(8,639)				
Tax benefit from employee share-based compensation	11,845		6,754		
Distribution to non-controlling interests	(13,153)		(28,978)		
Net cash provided by financing activities	1,507,787		107,791		
Net increase in cash and cash equivalents	200,020		237,201		
Cash and cash equivalents—Beginning of period	171,427		67,058		
Cash and cash equivalents—End of period	\$ 371,447	\$	304,259		
Cash Payments:					
Interest	\$ 44,611	\$	28,141		
Taxes	18,422		43,041		
Non-cash Items:					
Issuance of tax receivable agreements to related parties	\$ 109,400	\$	328,900		
Issuance of tax receivable agreement as contingent consideration	137,120				

	Three Months Ended September 30, 2014													
			Non-GAAP Ad	justments		Pro Forma								
	GAAP	Transition, Acquisition and Integration(1)	Share-Based Compensation	Amortization of Intangible Assets(2)	Non Operating Expenses(3)	Non- controlling Interest(4)	Tax Adjustments	ı	Pro Forma Adjusted Net Income					
Revenue	\$ 697,109	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —	\$	697,109					
Network fees and other costs	316,592	_	_	_	_	_	_		316,592					
Net revenue	380,517	_	_	_	_	_	_		380,517					
Sales and marketing	111,233	_	_	_	_	_	_		111,233					
Other operating costs	60,659	(2,704)	_	_	_	_	_		57,955					
General and administrative	45,422	(4,804)	(10,753)	_	_	_	_		29,865					
Depreciation and amortization	65,289	_	_	(45,146)	_	_	_		20,143					
Income from operations	97,914	7,508	10,753	45,146	_	_	_		161,321					
Interest expense—net	(28,039)	_	_	_	_	_	_		(28,039)					
Non-operating expenses	(6,594)	_	_	_	6,594	_	_		_					
Income before applicable income taxes	63,281	7,508	10,753	45,146	6,594	_	_		133,282					
Income tax expense	20,436	_	_	_	_	_	28,212	(5)	48,648					
Tax adjustments	_	_	_	_	_	_	(12,418)	(6)	(12,418)					
Less: JV non-controlling interest	_	_	_	_	_	(186)	_		(186)					
Net income	\$ 42,845	\$ 7,508	\$ 10,753	\$ 45,146	\$ 6,594	\$ (186)	\$ (15,794)	\$	96,866					

	Three Months Ended September 30, 2013													
			Non-GAAP Ad	justments		Pro Forma								
	GAAP	Transition, Acquisition and Integration(1)	Share-Based Compensation	Amortization of Intangible Assets(2)	Non Operating Expenses(3)	Non- controlling Interest(4)	Tax Adjustments	Pro Forma Adjusted Net Income						
Revenue	\$ 532,347	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —	\$ 532,347						
Network fees and other costs	238,141	_	_	_	_	_	_	238,141						
Net revenue	294,206					_	_	294,206						
Sales and marketing	79,551	_	_	_	_	_	_	79,551						
Other operating costs	48,340	(2,264)	_	_	_	_	_	46,076						
General and administrative	27,489	(951)	(7,422)	_	_	_	_	19,116						
Depreciation and amortization	48,604	_	_	(31,968)	_	_	_	16,636						
Income from operations	90,222	3,215	7,422	31,968		_	_	132,827						
Interest expense—net	(10,724)	_	_	_	_	_	_	(10,724)						
Non-operating expenses	_	_	_	_	_	_	_	_						
Income before applicable income taxes	79,498	3,215	7,422	31,968		_		122,103						
Income tax expense	24,893	_	_	_	_	_	22,117	(5) 47,010						
Tax adjustments	_	_	_	_	_	_	(4,875)	(6) (4,875)						
Less: JV non-controlling interest	_	_	_	_	_	_	_	_						
Net income	\$ 54,605	\$ 3,215	\$ 7,422	\$ 31,968	<u> </u>	\$ —	\$ (17,242)	\$ 79,968						

Pro Forma Financial Measures

This schedule presents pro forma financial measures, which are important financial performance measures for the Company, but are not financial measures as defined by GAAP. Such financial measures should not be considered as alternatives to GAAP net income, and such measures may not be comparable to those reported by other

- (1) Represents acquisition and integration costs incurred in connection with our acquisitions, costs associated with our separation from Fifth Third Bank and charges related to employee termination benefits.
- (2) Represents amortization of intangible assets acquired through business combinations and customer portfolio and related asset acquisitions. (3) Represents non-operating expenses primarily relating to the change in fair value of a TRA entered into in June 2014.

- (4) Represents the non-controlling interest, net of pro forma income tax expense discussed in (5) below, associated with a consolidated joint venture formed in May 2014. (5) Represents adjustments to income tax expense to reflect an effective tax rate of 36.5% for the three months ended September 30, 2014 and 38.5% for the three months ended September 30, 2013, assuming the conversion of the Class B units of Vantiv Holding into shares of Class A common stock, including the tax effect of adjustments described above. The effective tax rate is expected to remain at 36.5% for the remainder of 2014.
- (6) Represents tax benefits due to the amortization of intangible assets and other tax attributes resulting from or acquired with our acquisitions, and to the tax basis step up associated with our separation from Fifth Third Bank and the purchase or exchange of Class B units of Vantiv Holding, net of payment obligations under tax receivable agreements established at the time of our initial public offering.

(Unaudited) (in thousands)

Nine Months	Ended Se	otember 30, 2014	1
Nine Wionins	Ended Se	Diember 30. ZV 14	

			Non-GAAP Ad	justments		Pro Forma		
	GAAP	Transition, Acquisition and Integration(1)	Share-Based Compensation	Amortization of Intangible Assets(2)	Non Operating Expenses(3)	Non- controlling Interest(4)	Tax Adjustments	Pro Forma Adjusted Net Income
Revenue	\$ 1,843,418	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —	\$ 1,843,418
Network fees and other costs	843,030	_	_	_	_	_	_	843,030
Net revenue	1,000,388	_	_	_	_	_	_	1,000,388
Sales and marketing	280,184	_	_	_	_	_	_	280,184
Other operating costs	177,782	(12,423)	_	_	_	_	_	165,359
General and administrative	126,580	(17,751)	(30,797)	_	_	_	_	78,032
Depreciation and amortization	204,176	_	_	(147,495)	_	_	_	56,681
Income from operations	211,666	30,174	30,797	147,495	_	_	_	420,132
Interest expense—net	(52,089)	_	_	_	_	_	_	(52,089)
Non-operating expenses	(34,250)			_	34,250	_		
Income before applicable income taxes	125,327	30,174	30,797	147,495	34,250	_	_	368,043
Income tax expense	38,078	_	_	_	_	_	96,258	(5) 134,336
Tax adjustments	_	_	_	_	_	_	(34,005)	(6) (34,005)
Less: JV non- controlling interest	_	_	_	_	_	(487)	_	(487)
Net income	\$ 87,249	\$ 30,174	\$ 30,797	\$ 147,495	\$ 34,250	\$ (487)	\$ (62,253)	\$ 267,225

Nine Months Ended September 30, 2013

	Nine Months Ended September 50, 2015															
					N	on-GAAP Ad	justm	ients]	Pro Forma	ı Adjı	ustments		
		GAAP	Ac	ansition, quisition tegration(1)		nare-Based mpensation	of	mortization Intangible Assets(2)	Non Operating Expenses(3)		Non- controlling Interest(4)		A	Tax djustments		Pro Forma Adjusted Net Income
Revenue	\$ 1	,549,722	\$	_	\$	_	\$	_	\$	_	\$	—	\$	_		\$ 1,549,722
Network fees and other costs		685,708		_		_		_		_		_		_		685,708
Net revenue		864,014				_								_		864,014
Sales and marketing		231,963		_		_		_		_		_		_		231,963
Other operating costs		148,168		(6,217)		_		_		_		_		_		141,951
General and administrative		88,450		(3,018)		(21,352)		_		_		_		_		64,080
Depreciation and amortization		136,428		_		_		(92,874)		_		_		_		43,554
Income from operations		259,005		9,235		21,352		92,874				_		_		382,466
Interest expense—net		(30,317)		_		_		_		_		_		_		(30,317)
Non-operating expenses		(20,000)		_		_		_		20,000		_		_		_
Income before applicable income taxes		208,688		9,235		21,352		92,874		20,000		_		_		352,149
Income tax expense		63,650		_		_		_		_		_		71,927	(5)	135,577
Tax adjustments		_		_		_		_		_		_		(13,511)	(6)	(13,511)
Less: JV non- controlling interest		_		_		_		_		_		_		_		_
Net income	\$	145,038	\$	9,235	\$	21,352	\$	92,874	\$	20,000	\$		\$	(58,416)		\$ 230,083

<u>Pro Forma Financial Measures</u>
This schedule presents pro forma financial measures, which are important financial performance measures for the Company, but are not financial measures as defined by GAAP. Such financial measures should not be considered as alternatives to GAAP net income, and such measures may not be comparable to those reported by other

(1) Represents acquisition and integration costs incurred in connection with our acquisitions, costs associated with our separation from Fifth Third Bank and charges related to

employee termination benefits.
(2) Represents amortization of intangible assets acquired through business combinations and customer portfolio and related asset acquisitions. The nine months ended September 30, 2014 also includes the write-down of a trade name of \$34,267.

(3) Represents non-operating expenses associated with the refinancing of our debt in June 2014 and May 2013 and the change in fair value of a TRA entered into in June 2014. (4) Represents the non-controlling interest, net of pro forma income tax expense discussed in (5) below, associated with a consolidated joint venture formed in May 2014. (5) Represents adjustments to income tax expense to reflect an effective tax rate of 36.5% for the nine months ended September 30, 2014 and 38.5% for the nine months ended

September 30, 2013, assuming the conversion of the Class B units of Vantiv Holding into shares of Class A common stock, including the tax effect of adjustments described above. The effective tax rate is expected to remain at 36.5% for the remainder of 2014.

(6) Represents tax benefits due to the amortization of intangible assets and other tax attributes resulting from or acquired with our acquisitions, and to the tax basis step up associated with our separation from Fifth Third Bank and the purchase or exchange of Class B units of Vantiv Holding, net of payment obligations under tax receivable agreements established at the time of our initial public offering.

Schedule 8 Vantiv, Inc.

Reconciliation of GAAP Net Income to Adjusted EBITDA

(Unaudited) (in thousands)

		Three Mo	Ended			Nine Mo				
	September 30,		September 30,			September 30,		September 30,		
	2014			2013	% Change	2014		2013		% Change
Net income	\$	42,845	\$	54,605	(22)%	\$	87,249	\$	145,038	(40)%
Income tax expense		20,436		24,893	(18)%		38,078		63,650	(40)%
Non-operating expenses(1)		6,594		_	NM		34,250		20,000	71 %
Interest expense—net		28,039		10,724	161 %		52,089		30,317	72 %
Share-based compensation		10,753		7,422	45 %		30,797		21,352	44 %
Transition, acquisition and integration costs(2)		7,508		3,215	134 %		30,174		9,235	227 %
Depreciation and amortization		65,289		48,604	34 %		204,176		136,428	50 %
Adjusted EBITDA	\$	181,464	\$	149,463	21 %	\$	476,813	\$	426,020	12 %

Non-GAAP Financial Measures

This schedule presents adjusted EBITDA, which is an important financial performance measure for the Company, but is not a financial measure as defined by GAAP. Such financial measure should not be considered as an alternative to GAAP net income, and such measure may not be comparable to those reported by other companies.

⁽¹⁾ Represents non-operating expenses associated with the refinancing of our debt in June 2014 and May 2013 and the change in fair value of a TRA entered into in June 2014.

⁽²⁾ Represents acquisition and integration costs incurred in connection with our acquisitions, costs associated with our separation from Fifth Third Bank and charges related to employee termination benefits.